

THE W. E. LORD COMPANY, LIMITED.

"IT PAYS TO PAY CASH"

Ready to fill your every need, from a stock unsurpassed in the city. New goods flow into every department, and everything is spick and span, ready for your inspection and purchasing.



Our stock of Furs is larger and better assorted this year than ever before

It is indeed gratifying to know that our business has grown to such an extent that our stocks have to be doubled nowadays to the stocks of past years. Naturally, coupled with our purchasing power, the best possible article is obtained at the smallest cash price. That is why so many of the women folk that were in the habit of selecting their requirements through mail order catalogues are now classed among our best customers. Fair dealing, quality and absolute satisfaction are the main objects of this concern, and the means of so many satisfied customers. Join in the happy band.

Don't Forget the Xmas Boxes for the Soldier Boys in the Trenches!

It is fully time they were ordered, to reach them in good time. They consist of Socks, Handkerchiefs, Gloves, Mitts, Mirrors (unbreakable), Tobaccos, Pipes, Gum, Candy, and numerous other things to make the festive time enjoyable for the lads fighting our battles; well packed in a strong tin box, specially made for the purpose, and mailed direct to the trenches for

\$2.75 \$3.75 \$5.00

Ask to see these useful presents.

SPECIALS FROM THE MEN'S SECTION

Special in Men's Underwear

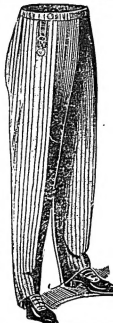
An exceptionally fine line of Men's Underwear in a fine flat knit, good winter weight shirts and drawers, nicely faced, large and roomy garments. Medium men's sizes only.

Special at 75c. each

Men's Grey Cotton Pants at ONLY \$2.25

2 dozen only Men's Plain Grey Denim Pants, made with cuff and belt loops; a splendid pair for farmers and working men who like something a little better than overalls. Have the appearance of higher grade pants, and will wear well.

Let us show you them at \$2.25 pair



MITTS AND GLOVES FOR MEN

WOOL MITTS, extra good values 25c., 30c., 35c. & 50c.
WOOL GLOVES, all colors, at 35c., 50c., 75c., \$1.50 & \$2.25
UNLINED GLOVES in Mule, Horse and Buck, from 50c. up
LINED GLOVES " " " " 65c. up
PULLOVERS " " " " 45c. up
LINED MITTS " " " " 85c. up

Also a good range of GAUNTLETS in Gloves and Mitts.

MEN'S FLANNEL SHIRTS AT \$1.25

5 dozen Men's Fine Flannel Shirts in a fine light weight cloth; nice neat stripe on light ground; separate collars, soft French cuffs, good washing materials and fine fitters.

SPECIAL at \$1.25

EASTERN CAPS FOR MEN AND BOYS, \$1.00 UP

Now that the weather is cold, it will be well to see that your headgear is right, and to be right, wear an Eastern Brand Cap. We are showing an extra fine range in all weights and colors, with klingklose band fitting the head perfectly, insuring warmth & comfort.



FINE FOOTWEAR FOR MEN AND WOMEN

Beautiful Assortment of Women's and Misses' Spats and Gaiters



in the most popular shades—white, grey and black—in kid and Melton cloth.

Prices, \$1.00 to \$3.00

Spats and gaiters will be in greater demand this season than ever; and we are ready to meet it with a large assortment to satisfy the most critical. We have them in all styles, to wear with pumps or high boots.

Some Splendid Values in Men's Footwear

Our Men's Shoe Department is complete in all lines, including a very large showing in Men's serviceable Work Boots.

MEN'S DRESS SHOES

in Gunmetal, Velour Calf, Patent Leather and Tan Calf; in lace or button styles; made on the newest and most comfortable fitting lasts, in "Invictus," "Slaters" and other excellent makes; sizes 5 to 11.

Prices, \$5.00 to \$7.00

Men's Medium Fine Dress Shoes

in gunmetal calf leather, button or lace styles, good weight soles and medium heels; sizes 5½ to 11.

Prices, \$4.00 & \$4.50



Our Dress Goods Department is now complete in every detail. A large and well assorted stock has just been shelved, including Serges, Cheviots, Poplins, Armures, Bengalies, Bettanys, in a wide range of newest colorings and prices that cannot be beaten. A splendid range of strong Tweeds in colors of green, brown and grey; 42 inches wide

FRESH FRUITS & VEGETABLES

Grapes, Red Emperor per lb. 20c
Oranges, per dozen 40c
Lemons per dozen 40c
Bananas, per dozen 35c
Cooking Apples, per box \$1.75
Cooking Apples, per lb. 25c
Northern Spy Apples, per box \$2.15
Wealthy Apples, per box \$1.75
McIntosh, Red Apples 34 lbs 25c
Crab Apples, per case \$2.00
Crab Apples, per lb. 4 lbs for 25c
Cranberries, per lb. 15c
Cooking Onions 6 lbs for 25c
Spanish Onions 3 lbs 25c

GENERAL GROCERIES

Liquid Vaseer and O'Galar Polish in bottles 25c and 50c
Bird Seed, per pkt. 20c; 2 for 35c
Oyster Shell, per 100 lbs \$1.75
Bird's powdered, per lb. 15c
Salt Petre, per lb. 15c
Epsom Salts, per lb. 10c
Quick puddings, per pkt 15c; 2-25c
Bird's Blanc Mange Powder 15c
Bird's Custard Powder 20c; 2 for 35c
Reindeer Coffee and Cocoa in milk per tin 35c
Butter Coloring, per bottle 25c
Wine of Remett, per bottle 25c
Strong Brown 45c
We carry a full line of cut and plug tobacco at regular prices.

We are carrying a good stock of jute and cotton bags. Get our prices

LAUNDRY & TOILET SUPPLIES

SaniFlush, per tin 25c
Lye, per tin 30c
Klenzo, 3 tins for 25c
Bosch Hand cleaner 3 tins 25c
Toilet Soap, 12 cakes 25c
Royal Crown, 12 bars for 45c
Life Buoy Soap, 5 bars for 25c
Sul Soda, 6 lbs 25c
Fels Napha Soap 3 for 25c
P. and G. Napha 5 for 25c
Fancy Soap 3 for 25c
Pup Corn 1 lb. pkt. 15c; 2 for 25c
Oxy Cubes, in pkts. 10 and 25c

Tues. and Wed. Special
French Peas, "Petit Pois
Moyens," 3 tins for 50c.

Boil 1 oz. 25c; 2oz. 45c; 4oz. 80c; 8oz. \$1.50; 16oz. \$2.35
Olive Oil, per bottle 35c and 50c
Olive Oil, pint tins 65c
Sago and Tapioca 2lbs for 25c
Pearl Bar, per lb 10c; 3 lbs 25c
Lump, bar or icing sugar 2 for 25c
Prepared icing in pkts. 2 for 25c
Prunes, 2 lbs for 15c
Evaporated Apples, per lb 15c
Soda Biscuits in pkts 10c, 25c, 30c, and 35c; in bulk per lb 15c
Sweet Biscuits, per lb 25c to 50c

ROUMANIANS ARE OPTIMISTIC IN SPITE OF LOSSES

Seem To Think the Germans Have Done Their Worst Now

London, Oct. 26.—Roumanian authorities here express what in some quarters is regarded as astonishing confidence in the latest developments of the campaign. They take the steel of the military advantage gained by the capture of Constanta-Tcheravodja line as the utmost success the Central Powers can effect against Roumania in this theatre of operations. On the other hand, the fall of Silistria and Turtukai produced a demand for the recall of troops from Transylvania to Dobruja and General Averescu fell between two stools, his army being so divided that it had to retreat in Transylvania and as yet is unable to reinforce Dobruja in time to parry Mackensen's thrust. It is believed here in well informed circles that Germany's ability to put heavy offensives in the fall against Roumania is chiefly due to her present opportunity of withdrawing a certain proportion of men and guns from her eastern front. In view of German reports of negotiations with Russia for a separate peace, special significance is seen in some quarters of Viscount Grey's speech.

FRENCH TROOPS FOLLOWING UP THEIR VICTORY

Verdun Field Seems To Be Easy Picking For Them Now

Paris, Oct. 26.—The French troops at Verdun are following up as fast as they can the advantage gained by their sudden forward sweeps on Tuesday, and according to the latest information have closed in to within less than 500 yards of Vaux fort, which position is liable to fall any moment. The German forces at Verdun are acting so slowly and with such a parent lack of strength that, in the opinion of French military men, they no longer possess a general reserve, but are obliged to withdraw men from one section of the front to reinforce another section in case of need. Reports of the casualties which are now in hand show the French losses were very light, indeed, considerably less than the number of prisoners taken and a large proportion of them were of cases in which the men were slightly wounded. Considerable material was taken. The Germans had massed guns of all calibre in the ravine of death, all of which fell into the hands of the French. The three lieutenant-generals who, under the command of General Mangin lead the attacking divisions, were all lieutenant-colonels at the outbreak of the war and had been singled out by General Joffre for promotion on account of their technical ability, energy and initiative.

RUSH FOR BIG GUNS FRANCE USES GIANTS

Germans Claimed to Have a 54 Centimetre Gun With Thirty-eight Mile Range—Amazing Results

A memorandum of the War College Division of the General Staff of the United States Army has this to say of the new artillery weapons: "The French have been making a new 270-millimeter (14-6-inch) howitzer. Six or eight have been completed and are to be sent into the field immediately. This piece was under study when the war broke out, and is comparatively simple in construction. The Germans have given most satisfactory results." At the outbreak of the war the whole mobile artillery of France consisted of the War College state substantially of the 65-millimeter (2-5/8-inch) mountain, 75-millimeter (2-9/16-inch) field gun, and the 105-millimeter (4-1/8-inch) rapid fire Rimmalio gun.

Ordered Many "About one month before the outbreak of the war," the War College report adds, "six regiments of 105-millimeter (4-1/8-inch) guns were authorized, but the guns were not ready for issue at the outbreak of the war. Since then these regiments have been furnished with these other calibres have been introduced: 150-millimeter (5-9/16-inch) howitzers, 160-millimeter (6-3/8-inch) howitzers, 240-millimeter (9-5/8-inch) howitzers; 280-millimeter (11-1/8-inch) navy gun, mounted on railway carriage; 340-millimeter (13-3/8-inch) navy gun, mounted on railway carriage. The report refers to the effectiveness of the German 42-centimeter guns, and adds the statement that "it is claimed that the Krupp Company has now perfected the 54-centimeter (21-3/8-inch) gun with a range of thirty-eight miles."

Austrians Use Them The Austrians, according to a report quoted in the War College document, are using their large guns up to the 42-centimeter type against field works, field guns, storage depots, railway stations, villages where troops are quartered, and to destroy entanglements. "These users," adds the report, "made because the guns are available. The writer has seen the effect of five of the 50.5 centimeter and 42 centimeter mortars on semi-permanent earthworks. The craters on the hill in the rear of the line of works were twenty feet deep and thirty feet in diameter."

SAILOR PRINCE GEORGE

"Handyman Who Begs to be King's Fourth Son

Fair complexioned like his brothers and with a typically honest, open British face, Prince George, the King's fourth son, should make a splendid sailor, and is delighted that the Navy has been selected as his career. Like all the Royal children the Prince is very young for his years, and that is why every one still speaks of him as "little" Prince George. He was born December 2, 1902. Prince George is hugely interested in Zeppels, and envies the airman who have the chance of going up to fight them. He is very keen on learning all there is to know about anti-aircraft guns too. When home on leave, both his soldier brother, the Prince of Wales, and his nifty brother, Prince Albert, have a busy time of it answering all their young brother's questions about war.

When he heard how his brother Prince Henry had been helping in war work at Eton lately, Prince George was frankly envious. Some people have all the luck," he remarked when someone showed him a paper containing snapshots of his elder brother and a number of fellow Etonians helping the Army Ordnance Corps by doing such jobs as pushing trolleys, hauling wagons, and loading trucks. In fact, doing all sorts of railway porter work pro tem. But all the same, when he is home on holidays, Prince George does his bit of war work too. Then he spends nearly all his spare time knitting for Queen Mary's Needlework Guild. He sent the Guild quite a big collection of scarves which he had knitted in a pretty shade of green, and just to give them a touch of colour, he decorated them with tassels of bright red. Like all the true sailors the young Prince is a real "handyman," for he is seen on button and tape and even mended stockings at a pinch. Queen Mary has always believed in bringing up her sons to help themselves in this way, and this useful training stands Prince George in good stead. Both his elder brothers, Prince Albert and Prince George, have been at Osborna beach in the

Want To Save Shipping For Germany To Use on Termination of War

Berlin, via London, Oct. 21.—President Mowinckle, of the Norwegian Storting, in an interview with a correspondent of the National Zeitung, has suggested a scheme by which Norwegian vessels carrying contraband in the Arctic can avoid being sunk by German submarines. President Mowinckle urges that the submarine commanders accept the word of honor of Norwegian captains to return to Norway, unload their ships and keep them for the balance of the war "out of the service of Germany's enemies." The Norwegian statesman urged that tonnage would thus be lost to the allies as effectively as by sinking and would be saved for after the war when it will be invaluable to Germany. He is quoted as adding that the adoption of this scheme would ensure the return of pro-German sentiment in Norway.

Notice of Mortgage by Private Tender

Pursuant to the directions of the Registrar, tenders will be received by the undersigned up to the 1st day of December, 1916, for the purchase of the Northwest quarter of Section sixteen (16), Township thirty-nine (39), Range two (2), West of the Fifth Meridian, in the Province of Alberta.

For particulars, terms and conditions, of sale, apply to
PAYNE & GRATTAM,
Barriers, etc.,
Red Deer, Alberta.

Approved:
F. W. BROWN,
A.D. Registrar.

FEED BARN

Feed and Sale Stable

Prompt Attention—Quick Service

Dry Wood For Sale
\$2 per load

Cash with order.

GEO. CHAPMAN - Prop
Block south of P.O. Phone 122

NOTICE!

TO OUR PATRONS

We find it impossible under present conditions to carry on our business on the old credit system and, after Nov. 1st, will do only a STRICTLY CASH BUSINESS.

After the above date, our driver will be charged with, and must turn in, cash for all work he delivers.

We regret, in many instances, being forced to take this step, but trust that our patrons will appreciate our position, and see that discrimination is impossible.

Red Deer
Steam Laundry

Trafalgar Day

Patriotic Sale

Proceeds Now Reach \$1,149.58.

Following up our report of the big Trafalgar Day Patriotic Sale last week, which was incomplete: A number of articles not so much in general demand were disposed of by drawings, Mr. Cunningham having the arrangements in hand. The Alexandra club assisted him in disposing of the tickets.

Following are the lucky numbers and names of the winners in the drawings:—Baron, No. 70, Mr. Cotton, boat, No. 41, Mrs. Cotton; black cat, No. 33, Mrs. Park; chocolate, No. 57, Bob Munro; night gown, No. 9, Mrs. J. Piper; centre piece, No. 50, Miss W. Harkins; kettle bag, No. 67, J. E. Cunningham; hat, No. 71, Mrs. Wickens; electric iron, No. 31, E. L. Teasdale; electric iron, No. 32, Mrs. J. Isaacson; gramophone, No. 1, Miss McKeay; tea set, No. 54, Mrs. Fred Land; coal, No. 3, Mrs. Corbett; taster, No. 63, Mrs. England; spoon, No. 52, Miss M. Smith; key, No. 51, J. Butler; brooch, No. 3, Mrs. Corbett.

Miss E. G. Stone added her contribution with a bean jar, in which the best guesser as to the number of beans, Mrs. A. Mitchell, won the \$1 prize by guessing 2507. The correct number was 2509. There were several guesses at 2,500. Mrs. Mitchell handed over the dollar to the general fund.

Mr. H. G. Stone added much to the decoration and display by a number of decorated and artistically lettered signs for the various booths and for other purposes.

THE MIDWAY

The Midway had the west end of the armory. A line of stalls, with arched entrances, elegantly festooned with lines of variegated foliage which gave a very pretty effect, divided it into two parts. Here Mrs. Best and her ingenious and hard-working committee—Mrs. Dr. Collison, Mrs. A. T. Stephenson, Mrs. Dr. Sankler, Mrs. Geo. Wright and Mrs. Roy Corbett—had assembled a bunch of attractions. You could swing the Kaiser at 5c a throw, 3 for 10, or at the other end Mrs. Sanders would let you have a try at Judy's eye for the prize of a false face you hit the face. The juniors would have a dip for the unknown treasures of the well-dressed bell, Pussy's in the well, and then follow Charlie Chaplin (Mr. Best) round the hall. Mrs. Geo. H. Lindsay and her Snowball family—Miss Ebert, Miss Lilian Ebert, Miss Chalmers, and Miss Dora—leave tone and color to the promulgators, as sold candies and smokes. Mrs. Pentland-Lindsay, Mrs. Quigg, and Mrs. Edgington were the Italian fortune tellers who predicted varied and happy fortunes for the curious. The Baby show was a great feature, and L. George and Corp. Geo. the expert judges, awarded first prize to the boys to Sgt. and Mrs. Quigg's promising youth, while Commission and Mrs. Stephenson turned out finished article in girls. And then, crowded out of the Midway, but belonging to its amusements, are run by its committee was Corp. Geo. H. Punch and Judy Show which took splendidly with young and old. Mr. Best deserves great thanks for his assistance in the figures, while the Corporal did himself proud by the way he pulled off the marionette show. Red Deer people who have not like shows think that this one ranked away the best.

Horn Hill—Clearview ladies put on afternoon tea. Mrs. Bjorklund, Mrs. McKinnon, Mrs. Houghton, Mrs. Richards, and Mrs. Comfort, were in charge, aided by the young ladies, with the only fault, with the evening supper was that the provisions did not last long enough, but later-comers were content to take the best that was offered. Mrs. McLean and Mrs. H. G. Stone had this responsible function in charge, assisted by a host of supporters in Mrs. G. W. Smith, Mrs. Leach, Mrs. Grier, Mrs. Creelman, Mrs. Elise, Mrs. Roy Stone, Mrs. Gudmundson, Mrs. J. H. Comfort, Mrs. Dunsmuir, Mrs. Howlett, Mrs. Simpson, Mrs. Cascardelli, Mrs. Munro, Mrs. Jas. Hain, Mrs. T. S. Miller, Mrs. Fred Turnbull, Mrs. L. McLean, Mrs. Bennerman.

APPLE PIE CONTEST
The Advocate's British Columbia apple pie contest brought out 39 pies and 32 contestants. It was no easy matter for the judges, Mrs. H. G. Stone, to make her selection amid the many attractive and well-baked pies shown. The apples cooked beautifully, and almost without exception were very evenly and smoothly placed. The first prize went out by its attractive and generous appearance, its flaky crust, its delicate apple, and its admirable baking. The order in which the awards were made was as follows:
First—Mrs. A. A. Cook,
Second—Mrs. T. D. Barnett,
Third—Mrs. R. L. Gutz,
Fourth—Mrs. Albert Trimble,
Fifth—Mrs. D. W. McKinnon.
Miss Gudmundson had charge of the entries. The pies were given to the Women's Council for the supper.

THE BANDS

The whole affair was wonderfully well arranged.

MORTGAGE SALE BY PRIVATE TENDER

Pursuant to the directions of the Registrar, tenders will be received by the undersigned up to the 15th day of November, 1916 for the purchase of the S.E. 34, Tp. 36, Rge. 4, West 5th M. in the Province of Alberta, situated about 25 miles from Red Deer.

For further particulars apply to
McDONALD & TIGHE,
Vendors Solicitors, Edmonton.

Letters From The Front

The following interesting letter was received from Pte. Chas. E. Roland of the 12th C.M.P., a few days ago. He is in Battle War Hospital, No. 2, Reading, England. Pte. Roland wrote to Mrs. E. A. Anderson, who is his cousin.

Oct. 11, 1916

"No doubt you will be quite surprised to hear from me from England, but here I am and here I am likely to stay for a while yet. Our Battalion left the Ypres Salient about September 6th and we landed in Albert on Sept. 13th, had the cold and the flu, but we got the front line between Pozieres and Thiepval. During the second night the bombing squad I was in were sloping in an old chalk quarry about a hundred yards from the front line where we had a big store of bombs to look after. About one o'clock in the morning a large Fritz shell landed right in our quarry and I got three pieces of it, one broke the finger close to the hand (right), and another slashed the second finger but did not break it, and a shrapnel bullet hit me just below the collar bone about an inch to the right of center, it passed straight through, broke the fourth rib behind and stuck about half an inch under the skin in my back. It is not so severe as it sounds, my lung was a fright the first two weeks. The soreness is about all gone now. I gather from what the doctors say that owing to my right chest being full of fluid (mostly blood), I am getting just a little air in the top of the lung; I am really not as bad as this sounds, and have been feeling quite well this last week, and I am getting along as fast as can be expected."

About two minutes after the shell hit that landed me, another came in and a shrapnel ball the size of a marble hit me in the palm of my hand and stopped just under the skin near my wrist. The doctor took it out two days ago, lucky it hit no bones and did not do serious injury at all, though when it hit I thought a nine point ball had struck me and looked to see if I had any hand left. The shrapnel piece of shrapnel that a fellow is a fright. Many fellows die from the shock when the actual wound is not very severe."

I just heard from Harry Smith that Major Gaget was killed, too bad. I tell you men are going down like nine pins on the Somme. Lieut. Thome of our old C Squadron was killed also.

Reading, where I am, is a town of about 40,000, there is about six or seven miles of the front line here (wounded). There is about three hundred in the hospital I am in. The medical treatment is fine.

RUSSIANS IN FRANCE

HOME VIA BERLIN

Glimpses of Courtiers that Came By Sea—Very Interesting as Soldiers

H. Warner Allen, representative of the British press with the French army writes as follows:

These Russian soldiers came to France by sea; but their way home lies through Germany. "I told my men," said Colonel Nodchvoldoff, "that the Russian soldiers here (wounded). There is about three hundred in the hospital I am in. The medical treatment is fine."

At first glance the Camp de Matilly may differ not at all from any ordinary camp—commodious wooden houses ranged in orderly lines, many open spaces, and all the bustle of camp life. But then the eye falls on the regimentally rolled and sheathed to protect them from the rain, standing in the centre of the camp, the Russian soldier standing beside them motionless as a statue.

"Good day, sentinel," says the colonel as he passes. In stentorian tones the sentinel replies, at salute: "At your service, your Excellency; all is well." Nothing is more typical of the Russian soldier than the relations between officers and men. They are patriarchal, or rather paternalistic in stamp. Wherever the colonel goes he calls out to his greeting, and the men reply with hearty union. A salute may be 50 or so yards away, and the same formality takes place. When the men are 10, 20, or the whole regiment, they are grouped together, whether they reply to the colonel's salutation is shouted out by one man, with a vigorous sincerity that tells both of devotion and discipline.

The Russian soldier's uniform is practical, simple, and admirably adapted for modern war. The men are all of very well built and admirably drilled and disciplined. They come from all parts of Russia. Every regiment has its chorus of singers. These are men who, in their native towns and villages, have made a name for themselves by their voices, and they sing with a degree of natural feeling and enthusiasm. They are with a perfection of technique that would put to shame the trained choirs of the least musical countries, where the Russian singing is best to be appreciated, the from, the sacred songs of the Russian people, some of which were very ancient, were set in a little but with only three sides, and before them burned candles, and the smoke and guttered in the wind. The hut was painted in bright colors with the native designs of a Russian tribe. In the open, facing the front, was the whole regiment encircled. Under the roof of the little chapel, at the head of his men, stood the colonel, and around him his officers. The priest, the regimental chaplain, was a striking figure in his black robe and white skull cap, with his long hair and flowing beard. He had been through the whole campaign in Russia, and wears about his neck a golden cross, a decoration that had been conferred upon him by the Emperor of Russia.

The Always Busy Store

McLEAN'S

Read Our Week-End Specials

In our large stock of new goods, constantly arriving, we have some extraordinary values.

New Travelling Rugs, \$3.75 each

Plush, black, colored on reverse side.

Wool Rugs, \$5.50 each

Dark Wool Plaid Rugs, heavy fringe on ends.

New Yarns at Usual Prices

Beehives, Sterling and Scotch Fingering.

New Wool Aviation Caps, \$1.00

Paddy, Dutch, Rose and Navy, with striped band.

Extraordinary Values in

Wool Blankets

White Wool Beauty Blankets, with blue or pink border, 60 x 80, \$5.50 pair.

Beautifully fleeced Blankets, 6 lb., 68 x 84, \$8.50 per pair.

Queen Blankets, 6 lbs., 68 x 84, \$7.50 per pair.

Imperial, pure wool, 60 x 80, \$4.00 pair.

Saxony Blankets, 7 lbs., 64 x 84, \$7.00 per pair.

Dark Grey, colored border, 8 lbs., 60 x 80, only \$5.50 pair.

Ladies' Japanese Crepe Kimonos

Blue, with pink flowered yoke and sleeves and white banding, \$2.50 each.

Different shades of pink, also blue, with white banding, \$2.00 each.

Deep rose, blue and pink, embroidered with white flowers, \$2.25 each.

Something very pretty in

Combing Jackets

White nappy goods, fancy trimmed edge, dainty design on end, ready to be embroidered, \$1.50 each.

Pillow Slips, 60c. & 75c.

New Pillow Slips, made up, stamped, ready to be embroidered, 60c. each.

Pillow Slips, hemstitched, embroidered on edge, design stamped, ready to be embroidered, 75c. each.

Ladies' Sweater Coats, \$4.50 each

Ladies' Brushed Wool Sweater Coats, brown, white and grey, \$4.50 each.

Ladies' Nightgowns, \$1.25 each

Ready made, design stamped on yoke and edges of yoke and sleeves to be embroidered, 1.25 each.

White Linen Guest Towels, 25c.

Embroidered edge, neat design on end, to be embroidered.

Linen Squares, 75c. each

Heavy natural Linen Squares, stamped, in beautiful designs, in colors. 75c. each.

Laundry Bags, 75c. each

Laundry Bags, ready to use, 75c. each.

Cushion Covers, \$3.75 each

Ready to use, in beautiful colorings and designs, \$3.75 ea.

Cushion Tops, 25c. Cushion Girdles, 75c.

Slipper Soles, wool lined, 50c. & 75c. per pair

Doilies and Centrepieces, in prices ranging from 10c. to \$3.00 ea.

Specials for Friday & Saturday

We are offering for our week-end special, Blanket Cloth, every thread pure wool, and good colorings of navy, brown and red, with black overcheck, 57 ins. wide,

Reg. \$2.00 for \$1.65

Pure white, white with blue stripe and white with black stripe, 57 ins. wide,

Reg. \$2.25 for \$1.75

LADIES' SILK UNDERSKIRTS in paddy and rose,

Reg. \$4.75 for \$3.45

SATIN UNDERSKIRTS, red and navy,

Reg. \$2.00 for \$1.45

READY-TO-WEAR (Second Floor)

6 Suits at \$19.95 on Friday

which if purchased in the regular way would sell at \$24.50 up to \$30.00. Materials of good wearing shew, tweed and men's fine serge, in up-to-the-minute styles, showing the new colors and trimming ideas. Marked at 19.95

6 Suits at \$12.95

Regular value up to \$27.50. Colors grey, brown, blue and black, in fine serge. Marked at 12.95

MILLINERY DEPARTMENT, 2nd Floor, Friday and Saturday Specials
Two tables of specially priced hats. Hats at \$1.50, values up to 4.25. Hats at \$3.50, values up to 6.50.

MEN'S FURNISHINGS AND CLOTHING

OVERCOATS

Overcoats in grey, green, blue, brown chinchilla; a coat to admire as well as a cold weather comforter, made in D.B. ulster with shawl and notch collar. For those who require a warmer coat yet light in weight, we have these in chambray lined.

Prices range from \$15.00 to 30.00

If it is a good Dress Overcoat you want as well as a good driving coat, see our special Marmot collar, extra fine beaver shell, heavy quilted lining.

Special, \$28.50

Mackinaw Coats, in a large variety of colors,

\$6.50, 7.50, 8.50, 9.50

Boys' Suits, heavy tweeds and worsteds,

\$3.75 to 10.00

Men's Suits, a large and complete assortment,

\$10.50 to 30.00

Sox, Gloves, Shirts, Underwear, Sweaters, Hats, Caps and cold weather needs at such modest prices makes this store a popular trading place, where they know each and every requirement will be carefully looked after.

Seasonable Footwear

Men's House Slippers

We have a full line of Men's House Slippers in All Felt, Felt top with leather sole; also Carpet.

Prices, \$1.25, 1.85

Women's House Slippers

In a great assortment of Felt, Leather and Velvet, with leather or soft sole, in the Cozy or Juliet style

Prices, \$1.25, 2.00

SUIT CASES

Our stock of Suit Cases and Trunks should not be overlooked. All sizes.

Prices, \$3.50 to 10.00

Grocery Week-end

Specials

Malkin's Best Jam, 4's, Reg. 85c., tin 70c.
Mother's Macaroni, pkg. 10c.
Krinkle Corn Flakes 7 pkgs for 50c.
Tea in tins, Reg. 50c. for 45c.
Tord Washing Tablet, Reg. 5c. 7 for 25c.
Roast Mutton, 2's, Reg. 65c. tin 40c.

We are expecting a car of Winter Apples any day. Best varieties at reasonable prices.

Our Purchasing Powers Makes Selling Easy

McLEAN'S

Be On Hand Friday and Saturday

NOTICE!

Department of Indian Affairs
TENDERS FOR FLOUR
SEALED TENDERS endorsed
"Tenders for Flour" and addressed
to the undersigned, will be received
up to noon of Thursday, the 2nd
November, 1916, for delivery on or
before the 30th November next, of
the undermentioned quantities of
flour, or any portion thereof, at the
points named herein.

Flour to be equal to the standard
sample, which has been ground from
this season's wheat crop, and which
may be viewed in the Department of
Indian Affairs, at Ottawa, the Indian
Office at Winnipeg, the Indian Agent's
Office at Battleford, and at the Dominion
Lands Office at Calgary, Ed-
monton, Prince Albert, Battleford,
Lethbridge and Macleod. The flour
shall be fresh ground, put up in
sacks containing 100 lbs. net, and
double sacked. The inner sack to be
of grey cotton, three yards to the
pound, free from dressing, and to
weigh six ounces when made up, the
outer sack to be of jute, sewn with
strong twine and to weigh fourteen
ounces; sack known to trade as "Two
pound bag." The outer sack to be
legibly branded with the name of the
manufacturer, and net weight of flour
within.

Each tender must be accompanied
by an accepted cheque in favor of the
"Secretary of the Department of In-
dian Affairs" on a Canadian Bank,
for at least five per cent. of the amount
of the tender, which will be
forfeited if the party tendering de-
clines to enter into a contract based
on such tender when called upon to do
so, or if he fails to complete the
work contracted for.

The unauthorized insertion of this
advertisement will not be paid for.
DUNCAN C. SCOTT,
Deputy Superintendent General
Department of Indian Affairs
Ottawa, October 30, 1916.

Quantities
Agencies Point of Delivery Sacks
Duck Lake Duck Lake, Sask. 100
Carlton Leask, Sask. 175
Battleford Battleford, Sask. 120
Onion Lake Lloydminster, Sask. 250
Edmonton, Atholton, G.T.P., Alta. 135
Edmonton, Duffield, G.T.P., Alta. 125
Hobbema, Hobbema, Alta. 25
Saree, Calgary, Alta. 25
Blackfoot, Climy, Alta. 150
Blackfoot, Gleichen, Alta. 200
Ripon, Macleod, Alta. 1,015
Peigan, Brooks, Alta. 600

Cash Auction Sale of Furniture

Having received instructions from
Mr. W. A. Webb, I will sell by Pub-
lic Auction at his residence, North
Red Deer his entire Household Fur-
niture, etc. on

Thursday, November 2nd

Sale will start prompt at 2.30
Sideboard in surface oak, with lev-
elled glass mirror. Square oak exten-
sion table. Set of oak diners with
leather seats. Morris chair. Writing
desk. Parlor table. Range. "Em-
press" six hole with reservoir. Kitch-
en cabinet. Gasoline lamp. Cupboard.
Hanging and stand lamps. Three
small oak tables. Two square exten-
sion tables. Two kitchen tables.
Book shelf. Bamboo china stand. Two
conglomerate rugs (almost new). An
exceptionally fine roll top desk, in
solid oak. Two good heaters. Three
drawers and stands. Five beds,
Springs and mattresses. Eleven kit-
chen chairs. Child's rocker. Pictures.
Wardrobes. Toilet sets. Morris chair.
Crib and mattress. Small cook stove.
Drop head Singer sewing machine.
Six-hole range. Washing machine and
wringer. Cart. Three rockers. Morris
chair. Folding bath. A large quantity
of small tools, etc. together with a
big assortment of crockery and kit-
chenware.

TERMS CASH
NOTE—The above represents a
fine assortment of household fur-
niture, and it will be to the advantage
of any bargain seekers to attend this
sale, as everything will be sold strictly
without reserve.
N. WHITE, Auctioneer.

Cash Auction Sale

20 Head of Cattle, Horses
and Implements
AT SYLVAN LAKE

The Undersigned has received in-
structions from the Executor of the
will of the late H. A. Nethercott,
killed in action in France on May
18, 1916, to sell by public auction at
Sylvan Lake Village, on

Saturday, November 4

The whole of his live stock and ef-
fects as follows:

CATTLE—2 roan milk cows, 4 red
milk cows, 2 two-year old heifers, 1
two-year old steer, 5 yearling steers,
1 yearling heifer, 4 heifer calves, 1
steer calf.

HORSES—1 black gelding, 1 rising
5, 1 sorrel mare, sorrel colt, 1 yearling
horse colt.

IMPLEMENTS, Etc.—Set double
driving harness, set double work har-
ness, set single driving harness,
creamers and milk cans, saddle, car-
penter's tools: hay forks, etc., truck
wagon, buggy, pole and shafts, cut-
ter, stubble plow, mower, bolshois,
log chains, churn, 12 gauge shot gun,
golf clubs, fur coat, blankets, etc.

TERMS CASH Sale at 1.30
Everything will be sold absolutely
without reserve.
N. WHITE, Auctioneer. 41-3

Corner Cattle Trade of World at End of War

John Bright States It Is Possible If Farmers Are Helped Now

Ottawa, Oct. 24.—Get Canada all
set to jump in and corner the cattle
trade at the end of the war, by tol-
stering the farmer financially now,
that he may have an adequate stock
of cattle in hand and be ready to
stand up to his big demands.

"This was the advice of John Bright
live stock commissioner to the Do-
minions royal commission, in the Car-
negie library this morning.
"With the war exterminating Euro-
pean cattle," he said, "the whole
world must look to this continent
for its supply in the years to come.
There is no reason why Canada can-
not be prepared to get the big part
of the trade if she is ready, and to
this end we recommend that the fol-
lowing measures be taken:

WAY TO DO IT

"We want an adequate intelligence
system, which will collect data on
the condition and quality of cattle as
well as the number and forecast the
market conditions so that the farmer
may have ready the cattle that will
be demanded at a certain time and
so have a greater share of profit.

"This system should also provide
by correspondence, figures on the con-
ditions of the cattle industry in the
United States, Argentina and Austral-
ia, so that the home markets may
be prepared to cope with their com-
petitors.

"We should have field officers ap-
pointed to assist farmers, and a
technically-trained man to represent
the Canadian cattle trade in Great
Britain, to assist in organizing the
export trade, which will involve mil-
lions of Canadian money.
"Another most necessary aid is the
establishment of an annual census on
the number and condition of cattle in
the Dominion.

"We want the co-operative action
of the farmers in selling cattle en-
couraged as it has been in wool and
eggs.
"Eggs worth \$250,000 were hand-
led by co-operative action last year,
and between two and three million
pounds of wool. The sale of wool in
this manner has led to an improved
condition of the wool trade.

Six Months' Credit Auction Sale

Having received instructions from
Mr. W. H. Hinkins I will sell by Public
Auction at his farm S.E. 32, Twp.
35, Range 4, W. 5th 2 miles S.
E. of Condo. 3 1/2 miles W. of Hespero,
35 miles W. of Red Deer and 2
mile south of correction line, on

Tuesday, November 14th, 1916

No Reserve No Reserve
Sale will commence at 9.30 sharp.
The whole of his live and dead
farming stock.

NINE HEAD OF CATTLE

Four grade milk cows (milking and
will be fresh in early spring) all bred
to a registered Foll Angus bull. Two
2-year old fat steers. One yearling
steer. Two steer calves.

HORSES

One bay mare, 1100 lbs. One bay
gelding 1100 lbs. Three year old
gelding, well broken. Three year old
gelding, Bay gelding 1,000 lbs., fine
saddle horse.

TEN HEAD OF HOGS

One pure-bred Berkshire boar, three
months old. Three purebred York-
shire sows, six months old. 100
purebred Buff Orington hens.
Fourteen turkeys.

Lunch and cigars at noon.
The above farm will be offered for
sale subject to a reserve bid.
Sale will start at 9.30 sharp.

IMPLEMENTS

McCormick mower. Deering mow-
er. Disc harrow. Set three section
straight tooth harrow. New Cock-
shut plow (sulky). Tiger hay rake.
Seed drill, set of sleighs. Chaff-
mower. Full line of carpenter's tools.
Democrat. Buggy. Cutter. Garden
cultivator. New Magnet separator.
set of double silver plated driving
harness. Two sets of heavy work har-
ness. grindstone. Two sack scales.
Two boys saddles. Four riding bridle.
A large assortment of small farm-
ing tools. Two 12 gauge shot guns (one
Tobias hammerless). Rifle .38-40 extra.
50 rounds of ammunition. Remington
22 repeater.

GRAIN AND HAY

300 bushels of Orford oats (seed
test 96). There are six stacks of
oats, one stack of hulls-barley, and
one stack of Marquis wheat, which if
possible will be threshed and grain
sold, if not will be sold in the stack.
About 20 tons of hay.

HOUSEHOLD FURNITURE

New range, three heaters, sideboard
set of diners, six kitchen chairs, two
rockers, linoleum, new washing ma-
chine and wringer, steelavenport
bed, bed spring and mattress, two
single oak bedsteads, writing desk,
pictures, books, large chair, Al-
addin mantle lamp, a large assort-
ment of glass crockery and kitchen-
ware and many other articles too nu-
merous to mention.

TERMS—All sums of \$25 and under-
cash, over this amount a credit of
six months will be given on purchas-
ing giving a lien joint; bankable note
bearing interest at 8 per cent. A dis-
count of 5 per cent. will be given on
sums over \$25, with the exception of
the cattle which will be sold for cash
and no discount allowed.

NOTE—I cannot too highly recom-
mend the above stock and imple-
ments; and as Mr. Hinkins is leav-
ing the district, everything must be
sold absolutely without reserve.
N. WHITE, Auctioneer.

Red Deer, Alberta.

product and great profit to the farm-
ers.

GOVERNMENT HELP

"Finally we want sale by grade
and government supervision on the
stockyards and control on the ex-
changes.

"The government is now at work
replenishing the supply of female cat-
tle for breeding and feeding. Far too
many have been slaughtered, and to
increase production the government
has sent out men to interest the far-
mer in buying up the female cattle
offered for sale and returning them
to the west. It has even gone as far
as paying the personal expenses of
the farmers to the cattle market
who will come for this purpose."

Ford Raises Wages of Women at Plant

Also He Has Decided To Get On The Wilson Band Wagon

Long Branch, N.J., Oct. 25.—Hy.
Ford, of Detroit, Mich., last night
announced that he has established
the women workers in his automobile
plants on the same basis as the men,
which is understood to mean that his
women employes will receive a mini-
mum wage of \$5.00 per day.
Mr. Ford's statement in part
reads:

"I took this step because of an in-
spiring talk I had with President Wil-
son on the forward movement among
womenkind."

New Hospital For Tubercular Victims

London, Oct. 25.—The London
Health Association is in receipt of a
communication from Toronto to the
effect that the provincial government
will make a grant of \$25,000 toward
the construction of a building at
Hyton, Ontario, for the treatment of
the care of soldiers suffering from
tuberculosis. The soldiers' hospital
commission will donate the balance,
\$25,000. Work on the building will
be started at once.

Correspondence

Rev. W. C. Brown Denies Newspaper Statements

To the Editor of the News:—

Red Deer, October 26, 1916.

Dear Sir:—When I returned at noon
today I found that the Red Deer
papers had printed in the columns of
spreading false statements that
were sent out from Saskatoon
a little over a week ago. My
own sense of fairness and honesty
would have refused to allow me to
attack a man in his absence and with
out making any effort to find out
whether there was any foundation for
the attack or not. Not even the mod-
erator of the General Assembly, how-
ever, seems to possess that sense of
fairness and has joined in the attack.
When I heard of the false statements
and accusations made against me
I wired to arrange a meeting in Sas-
katoon and invited my accusers in
pulpit and press to meet me on the
platform. The people were there and
I was there, but my brave accusers
failed to appear. The editor of the
paper expressed keen regret at what
had happened, refused to allow his
false reporter to go to the meeting
and came himself. It is possible
that the people have accepted these
false statements, e.g., that I accus-
ed the members of the United Con-
mittee of being thieves and liars and
with having stolen \$25,000 from the
funds of the church.

On Sunday morning I shall give a
report of the Toronto Convention,
hold to arrange for the continuation
of the Presbyterian church in Can-
ada, the greatest success of my life.
I ever attended in my life. I shall
repeat the statements that I made at
Saskatoon and prove them to the
satisfaction of every open-minded
man and woman. I am not in the
least concerned whether you care to
print the truth about myself or not
as the man who starts lies and the
man who spreads them finally injures
nobody but himself.

Yours sincerely,

W. C. BROWN.

Oils Soothe Skin Disease

Oil of wintergreen, thymol, glycerine
and other healing ingredients
combined in proper proportion in-
to the D. D. D. Prescription has now
become the universal favorite of skin
sufferers in relieving skin disease. It
is a mild wash that penetrates the
pores and gives instant relief from
all burning and itching. It kills and
washes away the growing disease germs
and its soothing oils quickly heal the
inflamed tissues.

Come to us and we will tell you
more about this remarkable remedy.
Your money back unless the first bot-
tle relieves you. D. D. D. Soap keeps
your skin healthy. Ask about it.

D.D.D. For 15 Years
The Standard
Skin Remedy

The Gaetz-Cornett Drug & Book
Company, Ltd., Red Deer

The Old Cider Woman

A POOR old cider woman of long ago explained to her
customers that she lost on every glass she sold, but
made it up on the great number sold. Figure it out
for yourself.



Now we feel sometimes like the old cider woman.

We lose on every subscription we take at a dollar a year, yet
try to say to ourselves that we make it up on the large num-
ber of our subscribers.

A good weekly newspaper cannot be produced for \$1.00 a year.
\$1.50 is the absolute minimum—and this only when the paper
carries a goodly amount of advertising. On the advertiser is
placed the burden of losses on subscriptions. This is no secret.
Yet it is not right.

And so, to-day, the publishers of dailies and weeklies are trying
to set things right—by raising the price of their papers to
subscribers in order that no heavier load will be placed on
the advertiser.

For the costs of publishing are going higher every year. And
this higher cost must be collected from some source.

We believe that you are ready in your mind to
pay more for your weekly newspaper. You know
that in your own buying and selling, prices in
scarcely anything remain 'fixed' year after year,
as has the price of your weekly newspaper. You
are paying more—very much more—for almost
everything in common use.

We put it to you: Is it reasonable that the old
dollar rate of the country weekly remain unchanged
in the light of the costs of other manufactured pro-
ducts?

And in the confidence that you will agree that
it is absolutely just to raise the subscription price
of "THE NEWS," we announce that after this
date the price of "THE NEWS" will be \$1.50 a
year to Canadian and British post offices; United
States, \$2.00; Army Post Office, London, England,
\$2.50 a year.

We are counting on you to fall into line with the necessities
of the situation, and that you will agree with us when we
say that three cents a week for "THE NEWS" is little
enough when one figures out what it costs to produce it
every week.

FIERCE TESTING FOR ARTILLERY OFFICERS

LICENSED CHIMNEY SWEEP



Having secured a new machine direct from England, I will clean
stoves, furnaces, pipes and chimneys. I have the only machine in
the city. I also repair and build chimneys. Work guaranteed.

—P.O. Box 240 E. HASTE PUGH 7

When night fell the village of Damiolow was in the hands of the French, while on their left wing the Frenchmen had pushed beyond Thiamout and captured the Haudeumont quarry and taken up a position on the Bois de Damiolow road. On their right wing considerable progress also had been made from Douaumont to Damiolow. More than 3,000 prisoners and quantities of war material were captured on the French side.



Captain (to new recruit): "Always remember that a soldier's first duty is prompt and unquestioning obedience to his superior."

Recruit: "And I joined the army to get away from my wife!"—London Opinion.

SEND ALL ORDERS TO THE NEWS, RED DEER

imneys. Work guaranteed
ASTE PHONE 7

"Four brigades mutinied at the beginning of October, and they were disarmed, and imprisoned in the Brest-Litovsk barracks. The remnants of the legion were sent to the interior of Austria, the troops being considered unreliable."

SEND ALL ORDERS TO THE NEWS, RED DEER

Having secured a new machine direct from England, I will c
stoves, furnaces, pipes and chimneys. I have the only machi
the city. I also repair and build chimneys. Work guaranteed

BELGIAN RELIEF FUND

The following subscriptions have been received for the Belgian Relief Fund by Hon. Sec. F. C. Whitehouse since last advice, October 5th.

Oct. 16—Mrs. J. E. Cunningham \$5.00

Oct. 16—Paul H. Cunningham 5.00

Oct. 27—F. C. W. 2.00

Oct. 27—A. Fried 3.00

We are told occasionally by some people that "they do not like Salted Peanuts." We do not blame them if they buy those put up in packages two or three months old. They should buy them at Russell's where they are cooked fresh every day.

P.O. Box 187

Phone 285

POULTRY WANTED

We can pay the following prices any day for the coming week:

	No. 1 15c.	No. 2 13c.
Spring Chicken	11c.	9c.
Hens	9c.	7c.
Ducks	10c.	8c.
Geese		

Cream and Milk Prices Are Advancing

Call and see us about prices for November.

We test each can separately, and pay monthly. Will pay for each can if required.

We need more of the Regular Delivery. Price 45c. lb. f. Phone 285 for Milk, Cream, Ice Cream, Creamery Butter and Eggs. Flour, Feed and Groceries delivered to all parts of the city.

Highest market prices paid for Dairy Butter, Eggs, Poultry and Grain in exchange for Flour and Groceries.

HEPWORTH & TRIMBLE RED DEER

FARM MACHINERY

See us for

Wagons, Manure Spreaders, Buggies, Democrats, Grain Crushers and Grinders, Engines from 1 to 50 h.p., Sawing and Threshing Outfits, Pumps, Fanning Mills, Plows, Disc Harrows, Hardwood Wagon Reaches, Eveners, Neckyokes, Foot Warmers, Etc.

Get an I.H.C. Hay Press to bale your hay. We guarantee satisfaction.

Whitby & Cotton

Phone 93 RED DEER Box 728

Splicing and Repairing Threshing Belts a specialty.

Full line of BLANKETS, ROBES, MITTS, and GLOVES on hand.

Produce Eggs and make money by using
**ROYAL PURPLE
POULTRY SPECIFIC**

JARVIS-SCHULZ HARNESS CO., LIMITED

Gaetz Ave. South (Opposite Lord's)

When The Roast Beef Is Served

a renewed interest is awakened in the dinner, especially if its delightful appearance and savory smell indicate that it is from The Alberta Meat Market, from where all good meats are supplied. The fame of our market for furnishing the finest beef, mutton, lamb, veal, poultry and pork is constantly growing.



FRESH FISH and OYSTERS
WANTED—Hides, Poultry and Game of all kinds.
Highest Cash Price.

WILSON & TEASDALE

(THE ALBERTA MEAT MARKET)

Licensed Butchers, Game and Hide Dealers

109, Gaetz Ave. S. Phone 232

Pianos Tuned—J. E. Welton,
If you get it at Best's it is good.
Get it at Best's everything for the home.

Mr. and Mrs. H. Raikes, of Pine Lake, were in the city yesterday.

Miss Williams has returned from a visit to Miss Glover, Sylvan Lake.

It looks as though the elections have been called off for the present.

Mr. G. H. Lindsay will occupy the office in the Greene Block, corner of Ross and Gaetz after November 15.

Miss Smythe, of the Hospital staff, who spent the week end with Mrs. Elton, left for the Coast on Monday.

Don't miss seeing the winning star, Constance Collier, in the great photo play "The Code of Marcia Gray" at the Lyric Friday night.

"The Soldiers' Wives' Club will hold a meeting tonight (Wednesday), Nov. 1st, at the home of Mrs. Wilson, Ross Street at 7.30 sharp.

Mr. N. White is holding a big sale for Mr. Wm. Huskins, two miles southeast of Condon, on Tuesday, November 14, comprising livestock, implements, etc.

The Women's Institute will hold a sale of home made cooking and fancy work in the Hunter Block on Saturday, November 18. The usual 10c. tea will be served.

The Ladies' Aid Society of Knox Presbyterian Church will hold a ten cent tea, sale of children's clothing, fancy and useful articles, and home-made cooking in church hall on Friday, December 8, commencing at p.m.

The W.C.T.U. take this opportunity to thank the people who helped with their banquet the last of September, especially the Red Deer Grocery Company, Wilson & Teasdale, W. E. Lord Company and McLean Bros.

Mr. Dave Taylor is selling all his live stock and implements, etc., including the imported Clydesdale stallion "Dragon" at his farm two and a half miles north east of Leslieville on Wednesday, November 22. Mr. A. Rogers is the auctioneer.

The Soldiers' Wives' Club are having a dance in the Paxton Hall on November 2nd. The music will be provided by the orchestra of the 187th Battalion, and it is hoped the dance will be well patronized as the proceeds are to provide Christmas gifts for the Red Deer boys at the front.

The Ladies Aid of Red Deer West are holding a 10 cent tea in aid of the Red Cross at the Women's Institute corner of Ross St. and Gaetz Ave. on Thursday afternoon, November 3rd till 6. The ladies are busy making a Red Cross quilt which they hope to sell on that afternoon.

The ladies of Burnt Lake Red Cross work party have forwarded \$50 to the Red Cross Society, Calgary, to equip a bed in Princess Patricia Convalescence Hospital at Ramsgate England. The bed is to be called Burnt Lake bed. This hospital has 700 beds and is equipped by the Red Cross Society of Canada.

At a meeting of the Young People of Knox Church last Monday evening it was decided to reorganize the Young People's Society of Christian Endeavor for the coming winter. A committee to recommend nominations for officers was appointed and will report next Monday evening at 8 o'clock when the first regular meeting will be held. This will be the first of a series of meetings to be held every evening next week, except Saturday. The subject of study will deal wholly with matters of personal religion and the meetings are held in view of the approaching communion season, and are for the benefit of all who wish to attend.

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When in need of Furniture go to Best's for best quality and best prices.

Remember the prayer meeting tonight at the Baptist church. The choir is asked to meet at the close to prepare for the anniversary.

The annual meeting of the Women's Institute for the election of officers and reading of reports will be held in the Public Library on Thursday, November 9, at 3.30 o'clock.

We have on order a carload of McLaughlin buggies, democrats and cutters. Which are all the latest styles. If in need of a high class rig, drop in an inspect them. We will be pleased to show them to you. Jarvis & Hammond.

Alberta Farmers' Live Stock Bulletin

October 28, 1916

Cattle. The cattle market was steady with light receipts of the very good kinds. The threatened railroad strike, no doubt, kept some shipments back, and we look for heavy receipts next week. There were heavy receipts of two-year-old cattle; the choice of which sold for \$6.25. It was hard to move off colored and starchy stock, yearlings, etc., even at reduced prices. Top steers sold for \$6.00, and the real good beef cattle at \$6.25 and \$6.30. Choice beef cows brought \$5.50. Good cows \$5.00. Top bulls \$4.50, to \$4.75. Two year old heifers sold steadily at \$6.00, and yearlings at \$6.25.

Hogs. The market declined on hogs and \$10 ruled for all shipments sold yesterday, \$10.15 and \$10.25 was paid Thursday. We sold 70 hogs early in the week at \$10.45. The break was partly due to an embargo placed on shipments due to serious congestion at the Winnipeg stockyards, and no billings of livestock are being accepted to-day or tomorrow for Winnipeg, or points east of there. We look on this as a signal for a price hike on hogs here, perhaps on cattle as well. Our last advice is that cattle prices are holding steady in the East, but hogs are lower.

Sheep. There were no receipts of fat sheep to speak of, and prices held steady. Lambs selling for ten cents. We have had 10 of the cattle, and 21 per cent of the hog consignments.

Steers, fat, common to choice butcherer ... \$6.00-\$6.00
Heifers, common to choice heavy butcher ... 5.50-5.75
Cows, choice ... 5.00-5.40
Cows, common ... 4.25-4.75
Cows, canner ... 2.00-2.25
Stags ... 3.75-5.50
Oxen ... 4.00-5.50
Veal calves 200-300 ... 8.00-8.50
Veal calves 350 ... 7.00-7.50
Light feeding steers ... 6.00-6.25
Bulls ... 4.00-4.75
Springers, choice ... \$85.00-\$100.00
Springers, common ... \$55-\$75.00
Sheep—Good wethers ... 8.50-9.50
Ewes ... 7.75-8.00
Lambs ... 10.00-10.00
Hogs, selecta weighed off cars \$10.00

Having received instructions from Mr. F. H. Waste, we will sell by Public Auction at his farm, Southeast (Gr. Sec. 6-37-28, W. 4th, 44 miles west of Red Deer, one-half mile west of Penhold bridge, on

Thursday, November 16, 1916

the following farm stock, implements and household goods:

14 HEAD OF HORSES
Team bay geldings 2500 lbs; brown gelding 1300 lbs; 2 bay geldings 1500 and 1000 lbs; roan mare 850 lbs; bay mare 1150 lbs; bay gelding 950 lbs; two chestnut 2 year olds; bay 2 year old; brown 2 year old; yearling colt and spring colt.
Good Shorthorn cow.
Three grade Oxford ewes.
Three lambs
33 head of Angora Goats.
50 chickens, mostly White Legh and pullets, some laying.
IMPLEMENTS, ETC.
Double box wagon, set, disch mower, hayrack, walking plow, hay rack, baled hayrack, single top buggy, cutter, about 350 rods woven wire fence, various lengths; 3 spool barbed wire, poultry netting, tarp and tank heater, 2 wheelbarrows, gasoline drum, steel cable, platform scales, two ladders, block and tackle, saddle, harness, farm tools, chains etc., quantity of lumber and shingles 5 sacks cement, two incubators, one brooder, lawn mower, hand cultivator, carpenter's and mechanic's tools and various household goods.
Good furniture, coat and mitts, Winchester pump shot gun, Winchester repeating rifles, Edison phonograph with a choice collection of records, Victrola and Kodak.
Upright Piano in excellent condition will be offered if sold before the sale.
Some grass seed, timothy and wild hay and green feed.
On account of Mr. Waste returning to the States everything must be sold. Possibly by 11 o'clock.
Lunch at 11 o'clock.
Sale commences at 12 o'clock sharp.

TERMS OF SALE
All sums under \$35 cash. Over that amount one-quarter cash and on the balance a credit of three months will be given purchaser furnishing approved lien note bearing interest at 8 per cent. 5 per cent discount for cash on all sums over \$35.

FORRESTER & McDONALD, Auctioneers

Pianos Tuned—J. E. Welton.
The Best Furniture Co. make a specialty of picture framing. Their prices are reasonable.

HOUSEMAID WANTED
General Housemaid wanted at once. Apply to Mrs. B. L. Oulton, Addison Avenue. Oct 31st.

HOUSE TO RENT
Eight roomed modern house on Victoria Ave., rent reasonable.—Apply E. R. Hill, Phone 192. Nov. 1, 1st

Red Deer Shoe Shop
111, Second Street S.E.

NOTICE!
Having been honorably discharged from the 187th Battalion, through sickness, I am again taking up my business of Shoe Repairing on Nov. 6th, and guarantee to give satisfaction in return for your esteemed patronage. CAMILLE ROVERS

LYRIC : :
FRIDAY NIGHT
NOVEMBER 3rd, 1916
OLIVER MOROSCO presents
CONSTANCE COLLIER
in
"The Code of Marcia Gray"
An interesting Photoplay in Five Parts
Usual Time and Prices

Here is the Most Practical Washing Machine Made—Exactly What You Have Always Wanted.

The Maytag Multi-Motor Washer
Complete with Engine and Swinging Wringer
It is equipped with a light, powerful, compact little engine that does all the hard work of washing and wringing, and does a bigger, better, and cleaner washing in an hour or two than you can possibly do with a wash board and tub in a day's time. This washer takes up no more room than an ordinary wash tub and can be used in the kitchen, laundry, dining room, on the porch or out in the yard. It requires no belts, chains or pulleys, no electricity or water power and no waiting for the men to bring their engine from the barn. Besides running the washer and wringer, the machine is equipped with pulleys so you can operate other small machinery such as churn, sewing machine, food chopper or anything else that does not require more than one-half horse power.

THE MAYTAG MULTI-MOTOR WASHER is an absolutely made of the best materials and is guaranteed against defects for a period of three years and this warranty covers the washer, wringer and engine. Plus is not an ordinary washing machine, but something new, with exclusive patented features that no other washer has or can have. A WASH-DAY, and that is WORK-DAY, changed into PLAY-DAY. Good-bye backache, headache, nerve wear and tear. No more need send the wash tub as her grandmother's old, nor turn the old-style washer, nor her mother did, if she has a MAYTAG MULTI-MOTOR.

Nearly FIVE HUNDRED of the Wide Awake, Up-to-date, Progressive Hardware and Implement Dealers in Manitoba, Saskatchewan and Alberta are selling this machine.

THE WRIGHT HARDWARE CO.
Phone 28

Heaters

When the cold weather comes, you ought to have a heater installed and ready for use. It will give you comfort and save you money. Buy now, and get the use of them all winter.

Fancy Heaters, \$6.75 to \$19.00

Airtights 2.50 to 4.00

Stove Boards Coal Hods Stovepipes

Have you ever used

WEATHERSTRIP

You'd find it a big heat saver on your doors.

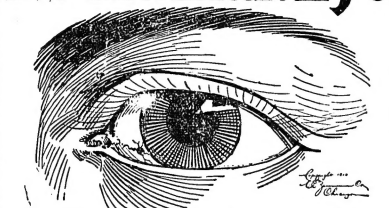
The Day Hardware Co.

RED DEER'S CASH HARDWARE

Tinsmith in Connection

Phone 76 Smith & Gaetz Block

No Human Eye



Is Perfect

IT WILL SURPRISE YOU

to see how differently everything looks through the right kind of glasses that correct any defects in your vision. Not one person in one hundred has perfect eyesight, and if you are constantly using your eyes, it behooves you to see that you wear the right kind of glasses. We guarantee perfect satisfaction.

H. H. HUMBER

Graduate of Chicago Ophthalmic College
JEWELLER WATCHMAKER OPTICIAN

SEND TO THE BOYS AT THE FRONT

We suggest the following:

Player's Cigarettes in 10s, 50s or 100s.
Ovido Cigars, 10 in a box, for 75c.
Cigarette Tobacco and Cigarette Papers.
Chewing Gum.
Chiclets, in 5c. and 25c. sizes.
Ganong's Soldier Box of Chocolates, at 85c.
Williams' Holder Shaving Stick, 25c.
Tobacco. We stock all kinds.
Colgate's Tooth and Face Creams.
Nelson's Soldiers' Chocolate Bars, 25c.
Assorted Chocolate Bars, 5c. each.
Riley's Toffee, 10c. and 20c. bars.
A Canned Heat Outfit, complete for 75c.
Oxo Cubes, 10c. and 25c.
Tooth Pastes, all kinds, 25c. to 50c.
Talum Powder, all kinds.
Pipes, Tobacco Pouches, Etc.
Cold Cream, Face Cream, Etc.

We will wrap and address your parcels for you.

The Rexall Store

The Gaetz-Cornett Drug and Book Co.

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